Dear Vendors:

The For Oak Cliff Back to School Festival continues! Our 6th Annual Back to School festival has shifted in the midst of COVID-19. The festival serves as our most impactful event by providing our community with over 15,000 backpacks and a consistent space for joy and freedom at Glendale Park. As an organization it was important to focus on the root cause of the festival. We are proceeding with our festival to equip our community with a backpack and other essentials during the pandemic. We’re taking the festival virtual and strategically spacing out the backpack distribution for crowd control and social distancing.

We’ve identified four distribution locations throughout the Superblock providing a sponsorship opportunity for organizations and companies to have a presence with volunteers. Families and students arrive early Saturday morning and line up for backpack pick up in their vehicles. Throughout the day, we’ll have a live feed from our social media pages with local artists and influencers participating virtually.

Since the Back to School Festival started in 2015, it’s been attended by several community leaders, elected officials, and representatives from other organizations who had the opportunity to witness, first hand, the joy from the community as they partook in the festival. Each festival has a few recognizable guests, former NBA All-Star Kenyon Martin, and Grammy-nominated artist J. Cole. This year, we hope your organization can join the festival and take part in our celebration!

This year, we will host a digital platform for virtual participants to visit vendor websites or complete any registration forms vendors may want to share. Participants will also receive a virtual backpack with all of the vendor information and best ways they can be a part of all organizations and businesses. To explore our vendor options, please see below.

Contact Dr. Jennifer Hills, Ed.D directly at jennifer.hills@foroakciff.org, 214-538-6234 or visit our sponsorship page at www.foroakcliff.org/sponsorship if you have additional questions or concerns.

Thank you in advance for your support and we appreciate your help with such a monumental program.
## VENDOR OPPORTUNITY

### For Oak Cliff 6th Annual Back To School Festival

**VENDOR PACKAGES:**

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>SILVER ($100)</th>
<th>GOLD ($300)</th>
<th>PLATINUM ($500+)</th>
<th>DIAMOND ($1,000+)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social media and website recognition and acknowledgement on FOC platforms</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in select print and our Annual Back To School Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo, links and information added to Virtual Festival Bag to be distributed to families.</td>
<td>❌</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Materials and information added to on-site Backpacks to be distributed to families.</td>
<td>❌</td>
<td>❌</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive 10-15s recognition during live stream at Back to School Festival and exclusive For Oak Cliff swag.</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
<td>✓</td>
</tr>
</tbody>
</table>

For Oak Cliff welcomes businesses and organizations to be a part of our 6th Annual Back to School Festival!
VENDOR OPPORTUNITY

STEP 1: COMPLETE CONTACT INFORMATION

ORGANIZATION/BUSINESS NAME

CONTACT NAME

ADDRESS
ZIP

CITY

STATE

EMAIL ADDRESS

PHONE

STEP 2: SELECT VENDOR LEVEL (SEE BENEFITS ON BACK)

☐ $100 Silver

☐ $300 Gold

☐ $500 Platinum

☐ $1,000 Diamond

☐ Other __________________________
VENDOR OPPORTUNITY

STEP 3: REVIEW AND SIGN PAYMENT TERMS

Payment will be made to For Oak Cliff in the amount of $___________, by or before 08/15/20.
Form of Payment: ☐ Enclosed Check | ☐ Credit Card (donation link on www.foroakcliff.org)

If invoice is needed check here:
☐ Please Send Invoice

Agreed to by:
For Oak Cliff

Vendor Name:

Signature: Date: / /

Printed Name:
VENDOR OPPORTUNITY

THANK YOU FOR SUPPORTING FOR OAK CLIFF